

AGENCIES

Adair County Family YMCA
Community Opportunities/Sheltered Workshop
Boy Scouts of America - Great River Council
Kirk-Tran
Salvation Army
Adair County 4-H Council
Girl Scouts of Eastern Missouri
Hospice of Northeast Missouri
Macon Diversified Industries
NEMO Senior Citizens Services, Inc.
Heartland RSVP

2020 UNITED WAY OF NORTHEAST MISSOURI BOARD MEMBERS

Elizabeth Gregory, President
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GIVING TO THE UNITED WAY

Your United Way is a community investment that works! When you give to the United Way, your dollars go right back into our community to support 11 agencies who literally help thousands of people here in Northeast Missouri. These agencies help the homeless, the hungry, and the illiterate. They also help the very young and the very old who can't take care of themselves, the mentally handicapped and the physically disabled.

DISTRIBUTING UNITED WAY \$\$

Community Volunteers oversee the distribution of money to local agencies. They make certain that United Way dollars go where they are needed most. These volunteers study audited budget reports, visit agencies and review agency presentations before deciding what level of funding the United Way will provide. Through this process, the United Way maintains its commitment of integrity to donors.

THE UNITED WAY LOGO AND WHAT IT MEANS



United Way
of Northeast Missouri

The United Way logo symbolizes a message and a mission-to increase the organized capacity of people to care for one another.

The bottom of the logo is a helping hand symbolizing United Way's support of services and programs that in turn support the people in local communities.

The center image is cradled by the helping hand. It indicates that the United Way cares about all people everywhere.

The rainbow overhead represents hope for a better tomorrow.

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UNITED WAY
CAMPAIGN

GIVING HEARTS



CHANGING LIVES



LETTER FROM OUR PRESIDENT

This past year has presented challenges for all of us with the Covid 19 virus. But, we have seen how our community comes together during these turbulent times. We are thankful for our partner agencies, who have shown resilience and flexibility in serving the needs of our clients.

For Example:

- The Adair County YMCA has provided daily meals for Kirksville and Novinger students and they have modified how their members utilize their facility.
- Hospice has implemented telehealth for patients in nursing homes.
- The Salvation Army has served an increasing number of citizens in need, with a decreasing volunteer staff.
- NEMO Senior Citizens services has converted its meal service to home delivery and curbside pickup. Due to the Pandemic, they are serving an additional 200 meals a month!
- The Boy Scouts have adapted to on line merit badge work and meetings.

These are just four of our eleven agency challenges that we are experiencing on a daily basis.

We thank our United Way donors for their loyal support. We ask that whether you have been a donor to the United Way or are considering supporting us this year that you seriously consider giving an additional gift due to the increasing costs this Pandemic has placed on our agencies work. Please either make a donation with a pledge card to our offices at 201 North Elson, P.O. Box 112, Kirksville, MO 63501 or go online to www.liveunitednemo.org to donate. Every dollar counts! **Help us reach our goal of \$180,000.**

Together we can fight for the health, education, and financial stability of every person in our community.

Sincerely,

Elizabeth Gregory, President

The United Way of Northeast Missouri creates opportunities for others by focusing on the building blocks for a good life:

HOW YOUR UNITED WAY CONTRIBUTIONS IMPACT OUR AGENCIES

- Membership Assistance for the Adair County YMCA
- Recognition and Scholarships for 4-H
- Need-based program assistance for 4-H
- Clover Kids Assistance for 4-H
- Camp Counselor Stipends for 4-H
- Recruitment and financial assistance for Boy Scouts
- Shelter Workshop expenses for Community Opportunities
- Project Anti-Violence anti-bullying funding for Girl Scouts
- Grief support group for Hospice of NEMO
- Hospice Services assistance for Hospice of NEMO
- Public Transportation assistance with Kirk-Tran
- Shelter Workshop expenses for Macon Diversified
- Meals for Senior Program with NEMO Sr. Services
- In-Home services support for NEMO Sr. Services
- Emergency social services with Salvation Army
- RSVP volunteer service corps support

UW OTHER PROGRAM INITIATIVES

Oasis Tutoring Program

Helping children, Youth and Adults achieve their potential through Education programs like our Oasis Intergenerational Tutoring Programs at Kirksville RIII and Scotland County R-1 Elementary Schools.

United Way 211 Referral Program

If you need help - for anything from day care to rental assistance to counseling to vocational training - your local 2-1-1 is here. Dial 2-1-1* to speak to a trained professional 24 hours a day, seven days a week. TTY (1-866-385-6525) and multilingual services are also available. If you are using a cell phone dial 800.427.4626.

We are a totally independent not-for-profit corporation that raises funds to support our local 11 agencies and more than 10 programs in Northeast Missouri. **Over 99% of your gift stays in Northeast Missouri**

WHY GIVE TO THE UNITED WAY?

More than 1 out of 3 people in our service area are touched by United Way agencies and programs.

When you choose to support the United Way, you don't have to decide between helping children, families, seniors, or people in crisis. Your gift addresses the full spectrum of needs in our community.

Many of our partner agencies rely heavily on the United Way; without United Way funding, some of them and their programs would not be able to exist.

**2021 CAMPAIGN GOAL:
\$180,000**